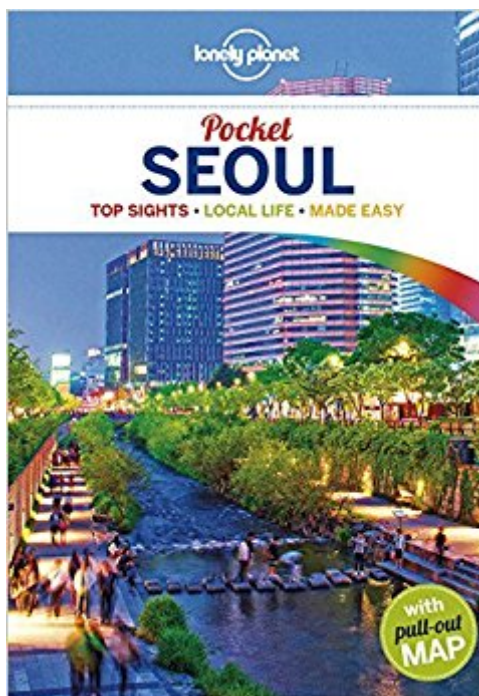


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Lonely Planet Pocket Seoul (Travel Guide)



Synopsis

Lonely Planet: The world's leading travel guide publisher Lonely Planet Pocket Seoul is your passport to the most relevant, up-to-date advice on what to see and skip, and what hidden discoveries await you. Wander the labyrinthine streets of Bukchon Hanok Village, explore the grand Gyeongbokgung and Changdeokgung palaces and try some Korean cuisine at Namdaemun Market; all with your trusted travel companion. Get to the heart of the best of Seoul and begin your journey now! Inside Lonely Planet Pocket Seoul: Full-colour maps and images throughout Highlights and itineraries help you tailor your trip to your personal needs and interests Insider tips to save time and money and get around like a local, avoiding crowds and trouble spots Essential info at your fingertips - hours of operation, phone numbers, websites, transit tips, prices Honest reviews for all budgets - eating, sleeping, sight-seeing, going out, shopping, hidden gems that most guidebooks miss Free, convenient pull-out Seoul map (included in print version), plus 17 colour neighbourhood maps User-friendly layout with helpful icons, and organised by neighbourhood to help you pick the best spots to spend your time Covers Gwanghwamun, Myeong-Dong, Hongdae, Yeouido, Itaewon, Yongsan-gu, Apgujeong, Gangnam, Dongaemun and more The Perfect Choice: Lonely Planet Pocket Seoul, a colorful, easy-to-use and handy guide that literally fits in your pocket, provides on-the-go assistance for those seeking only the can't-miss experiences to maximise a quick-trip experience. Looking for a comprehensive guide that recommends both popular and offbeat experiences, and extensively covers all of Seoul's neighbourhoods? Check out our Lonely Planet Seoul guide. Looking for more extensive coverage? Check out our Lonely Planet Korea guide for a comprehensive look at all the country has to offer. Authors: Written and researched by Lonely Planet. About Lonely Planet: Since 1973, Lonely Planet has become the world's leading travel media company with guidebooks to every destination, an award-winning website, mobile and digital travel products, and a dedicated traveller community. Lonely Planet covers must-see spots but also enables curious travellers to get off beaten paths to understand more of the culture of the places in which they find themselves.

Book Information

Series: Travel Guide

Paperback: 168 pages

Publisher: Lonely Planet; 1 edition (January 19, 2016)

Language: English

ISBN-10: 174360677X

ISBN-13: 978-1743606773

Product Dimensions: 4.2 x 0.4 x 6 inches

Shipping Weight: 5.6 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 7 customer reviews

Best Sellers Rank: #223,831 in Books (See Top 100 in Books) #4 in Books > Travel > Asia > South Korea > Seoul #4 in Books > Travel > Asia > South Korea > General #222 in Books > Travel > Asia > General

Customer Reviews

Overall this was a great guidebook - we spent 9 days in Seoul and this was very helpful: divided into neighborhoods, with maps for each neighborhood as well as a larger pull out map with subway guide (though, I'd recommend just picking up one of the Seoul Tourist Board's free maps and subway maps that are available at any tourist info booth throughout the city, they are easier to use and more thorough). It covered major tourist attractions in each neighborhood, as well as some more off-the-beaten-trail options. The book was small enough that it fit into the tiniest of handbags with ease, so I could bring it everywhere without being weighed down. My biggest con is that Lonely Planet missed one of the biggest (current) tourist attractions to Seoul. Although it covers such trendy things as current hot nightlife spots, where to get up-and-coming craft beers throughout the city, etc., it completely neglected to mention anything at all to do with Korean beauty products, a huge, multi-billion dollar industry and reason for many tourists' trips to Korea. Even in the section devoted to the neighborhood (Myeong-dong) most known for being The Place to buy Korean beauty products, Lonely Planet neglected to mention it. (The guide is a bit dude-centric, as it were). Lonely Planet, if you want me to go back and write a supplement for the next edition, I'd be happy to ;) But K-beauty seekers, just beware you'll need to get your info elsewhere. Other than that, it was a handy little guidebook.

Lonely Planet has never failed us for our trips but I think one of the best features in this one published in January 2016 is that they have a built in 4-day itinerary for those short on time. They also highlight favorite food and sights for each area on one page to view and the whole book is very organized and jam packed with optional suggestions.

Helped with addresses

The guide fit in my purse and was very useful when visiting Seoul.

A great little book to learn about Seoul before the trip!

Great book that fits in my purse. Well written and informative guide.

Helped me immensely.

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